

Point Cook Traffic Intelligence Profile

SCATS-based vehicle movement profile generated from the Melbourne SCATS Intelligence Platform. Historical signalised-intersection movement analysis covering 2014–2026.

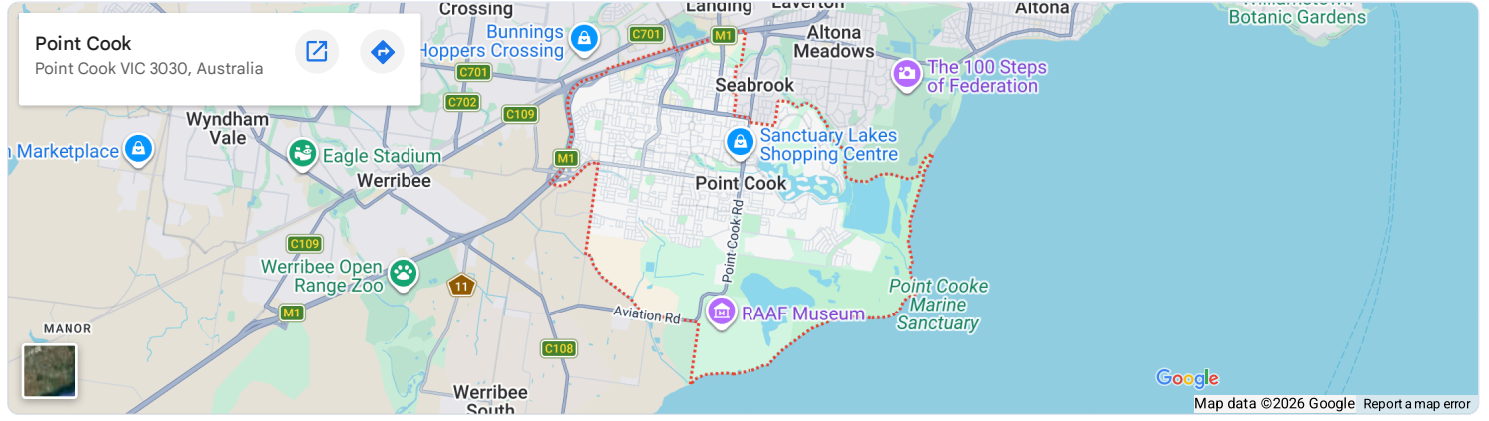
Generated: 20 May 2026 Suburb rank: #61 SCATS sites: 28 Postcode(s): 3030



I'm your local mate with a few trailers right next to The West Gate Freeway!

Suburb Map

This map provides geographic context for the suburb profile and the surrounding road network. For individual SCATS sensor locations, use the map links in the Top SCATS Sites and Sensor Inventory tables.



Executive Snapshot

Point Cook contains 28 mapped SCATS traffic sites in this suburb-level profile. Across the historical dataset, these sites account for 2,520,122,492 vehicle movements, or approximately 2,520.1M.

The busiest mapped SCATS location in Point Cook is POINT COOK near JAMIESON, with 339,541,628 recorded movements across the historical period.

2,520.1M
Total mapped vehicle movements

28
Mapped SCATS sites

#61
Melbourne suburb movement rank

90,004,374
Average movements per site

Interpretation: This profile should be read as a suburb-level movement exposure report based on mapped SCATS sensor locations. It is useful for local traffic reporting, OOH exposure review, planning discussion, business-location context and public-interest transport analysis.

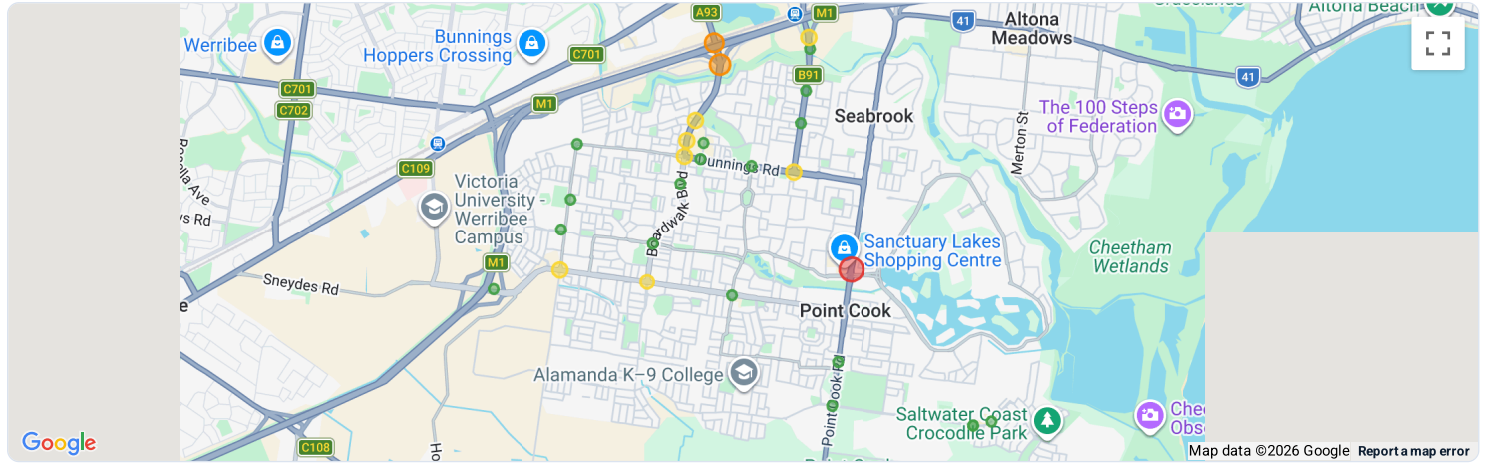
Top SCATS Sites in Point Cook

#	SCATS ID	Location	Total movements	Millions	Rank
1	3088	POINT COOK near JAMIESON POINT COOK NR JAMIESON	339,541,628	339.5M	114
2	5273	Pfw / Forsyth PFW/FORSYTH	281,529,991	281.5M	240
3	5286	Princes Freeway / Eastbound Ramp / Forsyth PRINCES FWY/EASTBOUND RAMP/FORSYTH	229,232,768	229.2M	481
4	5234	Dunnings / Boardwalk DUNNINGS/BOARDWALK	139,023,899	139.0M	1469
5	3776	Palmer's / Dunnings PALMERS/DUNNINGS	127,970,719	128.0M	1640
6	3766	Boardwalk / Main BOARDWALK/MAIN	119,581,088	119.6M	1805
7	1500	Palmer's / Pfw Ob Off Ramp PALMERS/PFW OB OFF RAMP	117,248,158	117.2M	1873
8	3765	Boardwalk / Murnong BOARDWALK/MURNONG	110,515,901	110.5M	2034
9	1324	Sneydes Road / Hacketts Road SNEYDES RD / HACKETTS RD	100,478,773	100.5M	2291
10	1146	Sneydes Road / Boardwalk Blvd SNEYDES RD / BOARDWALK BLVD	96,031,961	96.0M	2390

Note: SCATS locations are assigned to suburbs using the latitude/longitude of each site. Boundary roads may influence nearby suburbs even when assigned to one suburb for repeatable reporting.

SCATS Sensor Map

This map shows the location of each mapped SCATS sensor associated with **Point Cook**. Circle colours match the main full-network SCATS map. Click any circle to view the site name, movement total and a direct Google Maps link.



Traffic intensity circles

● Red — Top 5% busiest Melbourne-wide
● Orange — Top 20% busiest Melbourne-wide
● Yellow — Middle-volume Melbourne-wide
● Green — Lower-volume mapped site
 Circle colours are based on each SCATS site's Melbourne-wide rank across the cleaned archive, not just its rank within this suburb. Circle size is scaled lightly by traffic intensity.

Provider: Google Maps circle overlays - Sensors plotted: 28. For PDF export, you will usually get a better result by replacing this live map with a static PNG screenshot.

Local Movement Context

Busiest Local Site

POINT COOK near JAMIESON
339,541,628 vehicle movements
[Open busiest site in Google Maps](#)

Suburb Rank

Point Cook ranks **#61** among mapped Melbourne suburbs/localities by total SCATS movement volume in this generated suburb summary.

Likely Dominant Corridors

- Boardwalk
- Dunnings
- Palmers
- Sneydes
- Hacketts
- Pfw
- Forsyth
- Murnong

OOH and media relevance: Suburbs with concentrated SCATS movement corridors can be useful for billboard exposure review, local traffic journalism, corridor analysis and business-location intelligence.

SCATS Sensor Inventory

SCATS ID	Friendly name	Official name	Total movements
3088	POINT COOK near JAMIESON	POINT COOK NR JAMIESON	339,541,628
5273	Pfw / Forsyth	PFW/FORSYTH	281,529,991
5286	Princes Freeway / Eastbound Ramp / Forsyth	PRINCES FWY/EASTBOUND RAMP/FORSYTH	229,232,768
5234	Dunnings / Boardwalk	DUNNINGS/BOARDWALK	139,023,899
3776	Palmers / Dunnings	PALMERS/DUNNINGS	127,970,719
3766	Boardwalk / Main	BOARDWALK/MAIN	119,581,088
1500	Palmers / Pfw Ob Off Ramp	PALMERS/PFW OB OFF RAMP	117,248,158
3765	Boardwalk / Murnong	BOARDWALK/MURNONG	110,515,901
1324	Sneydes Road / Hacketts Road	SNEYDES RD / HACKETTS RD	100,478,773
1146	Sneydes Road / Boardwalk Blvd	SNEYDES RD / BOARDWALK BLVD	96,031,961
5299	Palmers / The Strand	PALMERS/THE STRAND	92,645,384
1715	Sneydes Rd / Princes Fwy OB Ramps	Sneydes Rd/Princes Fwy OB Ramps	92,246,894
1325	Sneydes Road / Lennon Blvd / Malibu Blvd	SNEYDES RD/LENNON BLVD/MALIBU BLVD	86,804,424
5214	Boardwalk / Tom Roberts	BOARDWALK/TOM ROBERTS	77,195,685
1215	Point Cook / Saltwater	POINT COOK/SALTWATER	70,298,662
3469	Point Cook Rd near Tristania Dr	Point Cook Rd near Tristania Dr	64,549,635
1497	Palmers / Wallace	PALMERS / WALLACE	63,246,478
1501	DUNNINGS near MAIN	DUNNINGS NR MAIN	52,982,204
5390	PALMERS near LANCASTER	PALMERS NR LANCASTER	46,996,138
5241	Main / Murnong	MAIN/MURNONG	44,496,174
1935	Dunnings Road / Lennon Boulevard	DUNNINGS ROAD / LENNON BOULEVARD	32,417,377
1936	Boardwalk Boulevard / Miles Franklin Boulevard	BOARDWALK BOULEVARD / MILES FRANKLIN BOULEVARD	27,032,746
1741	Dunnings Road / Hacketts Road	Dunnings Road / Hacketts Road	25,309,746
3575	Hacketts Road / Tom Roberts Parade	HACKETTS ROAD/TOM ROBERTS PARADE	22,295,126
1484	SALTWATER PROMENADE near BOVARD AVE	SALTWATER PROMENADE NR BOVARD AVE	18,954,719
1762	Hacketts Road near Brownlow Drive	Hacketts Road near Brownlow Drive	18,216,887
1868	Saltwater Promenade / Kirra Pl / Coaching Pde	Saltwater Promenade/Kirra Pl/Coaching Pde	17,032,999
1869	Grand Boulevard / Altezza Drive	Grand Boulevard/Altezza Drive	6,246,328

Methodology and Platform Context

This suburb profile is one local report generated from the wider **Melbourne SCATS Intelligence** platform. The platform converts more than 12 years of Melbourne traffic signal data into a public-facing transport intelligence layer covering historical movement totals, site rankings, corridor behaviour, suburb profiles, OOH exposure review, and reproducible data-quality evidence.

37,877,000,000

Cleaned 15-minute SCATS observations

539,021,000,000

Total cleaned vehicle movements analysed platform-wide

148/148

Expected months processed in the reporting window

2014–2026

Historical coverage window

How to read this suburb report: the suburb total shown earlier in this profile is this suburb's portion of the mapped SCATS movement layer. The Melbourne-wide figures above describe the scale of the full platform, not this suburb alone. The suburb profile layer turns the city-wide dataset into **517** suburb/locality reports using **4,427** mapped SCATS sites.

- Input suburb summary: suburb_summary_v1.json
- Input site lookup: scats_site_suburb_lookup_cleaned_v1_4.csv
- Suburb/locality profiles generated: **517**
- Mapped SCATS sites used in the suburb reporting layer: **4,427**
- Movement total represented by the mapped suburb profile layer: **532,181,076,069 movements**
- Time resolution: **15-minute intervals**

Boundary caution: Some SCATS sensors sit on arterial roads, freeway interfaces or suburb boundaries. For repeatable reporting, each sensor is assigned to one suburb based on its coordinate. This makes the profiles reproducible, but nearby suburbs may still be affected by the same corridor.

Open-source project: <https://github.com/clarketowson/melbourne-scats-intelligence>